

FIFTH ANNUAL

BURLINGTON
VegFest



FREE
ADMISSION



SPENCER SMITH PARK

SATURDAY
AUGUST 15TH

11:30 AM – 6:30 PM

Visit us at
burlingtonvegfest.com





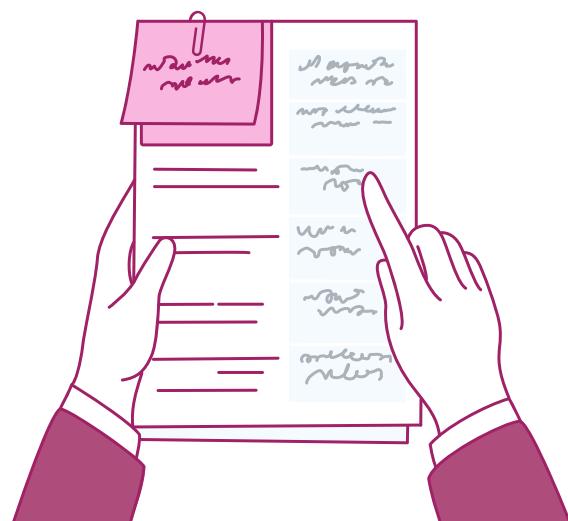
BURLINGTON VEGFEST KEEPS GROWING!

We're thrilled to announce that the fifth annual Burlington VegFest will once again be held at the iconic Spencer Smith Park! This beloved venue is the crown jewel of Burlington's festival scene, offering a prime downtown location, abundant foot traffic, stunning lakefront views, and plenty of public parking for our guests.

Our 2025 event drew an incredible **15,000 attendees** – our largest audience yet! This milestone

reflects not only the success of our first year at Spencer Smith Park but also the momentum of our growing community.

What began as a grassroots initiative led by a passionate team of volunteers has flourished into one of Burlington's signature events. Each year, we reach more people, inspire more positive change, and create a joyful space to celebrate the benefits of a vegan lifestyle.



- First held in 2022, VegFest has grown from a few thousand attendees to 15,000 in 2025.
- Moved from Burloak Waterfront Park to Spencer Smith Park in 2025 due to strong community demand.
- Demonstrates our commitment to sustainability, inclusivity, and the positive environmental impact of a vegan diet.
- Benefits the local community – from student volunteer hours to partnerships with local businesses.
- Praised for our professionalism, efficiency, and attention to detail by exhibitors and the City of Burlington.
- Draws attendees from near and far – including visitors from across the GTA and even the U.S.!

A FESTIVAL FOR EVERYONE!



Photo credit  @cleeimages

Food, fashion, personal care, entertainment, children's activities, inspiring speakers and an array of non-profit organizations that are working to make the world a better, kinder place for all. There's truly something for everyone at Burlington VegFest. With its downtown location and built-in beach, Burlington VegFest offers attendees a full day of fun – and admission is always free!

Burlington is a thriving, dynamic community that hosts numerous high-profile festivals drawing tens of thousands of visitors. Our mission is to create a welcoming, joyful experience that brings people together, whether they're dedicated vegans or simply curious to explore plant-based living.

Burlington VegFest is for everyone – come for the food, stay for the good vibes, and leave with inspiration!

Celebrating our **SANCTUARY PARTNERS**

Animal sanctuaries hold a special place in our hearts. They embody the compassion, rescue work, and second chances at the core of the vegan movement. Burlington VegFest is proud to offer sanctuaries a unique platform to share their stories, connect with the community, and raise much-needed funds to support their lifesaving work. To honour their contribution, we offer sanctuaries a special exhibitor rate of only \$50 — a rate unique to VegFests and a reflection of our commitment to helping these organizations thrive.



Your sponsorship helps us spread the word – and the love!

Burlington VegFest isn't just about delicious food, cool vegan products, and organizations. We're also committed to giving back to the community! Every year, we donate \$1,500 worth of vegan food to the Burlington Food Bank.

We also partner with Burlington Green to make sure our festival sets the standard for being environmentally friendly. That means every exhibitor at Burlington VegFest adheres to our green agreement. After all, protecting the environment is one of the key benefits of being vegan.

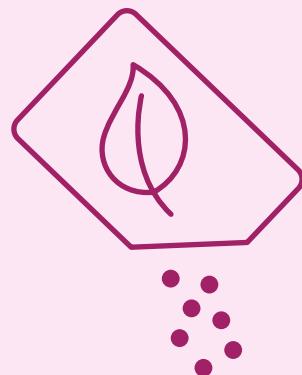
Learn more about Burlington Green at www.burlingtongreen.org.

SPONSORSHIP OPPORTUNITIES

Choose the level that fits your goals

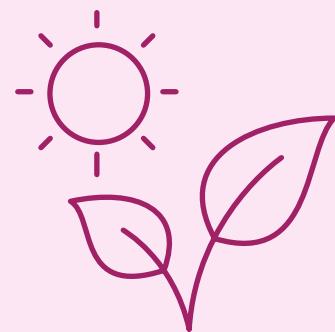
Sowing \$1,000

- Website listing with link
- 1 mention on Facebook and Instagram
- 1 10x10 booth



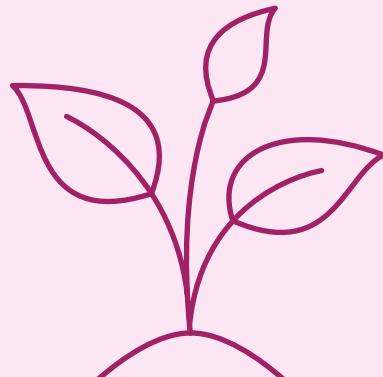
Seedling \$2,500

- Website listing with link and logo (small)
- 2 mentions facebook and instagram
- 1 10x20 booth
- 1 on-stage mention



Budding \$5,000

- Website listing with link and logo (medium)
- 3 mentions facebook and instagram
- 1 10x20 booth
- 2 on-stage mention
- small size logo on sponsor posters
- 1/4 page feature in event program (digital and printed)



Flowering \$10,000 Sponsor our **FUN ZONE!**

- Website listing with link and logo (large)
- 4 mentions facebook and instagram
- 1 20x20 booth
- 3 on-stage mention
- medium size logo on sponsor posters
- 1/2 page feature in event program (digital & printed)
- naming rights for the Fun Zone (bouncy castle, dunk tank, kids' activities)
- prominent signage in Fun Zone area
- mention in press releases and news promotions



Ripening - \$20,000 Sponsor our **STAGE!**

- Website listing with link and logo (extra large)
- 5 mentions facebook and instagram
- 1 20x20 booth
- Recognition before every performance and speaker
- large size logo on sponsor posters
- full page feature in event program (digital & printed)
- naming rights for the Entertainment stage
- prominent signage in Entertainment stage area and 2 park entrances
- prominent mention in press releases and news promotions



Consider giving in-kind

Burlington VegFest gladly accepts in-kind donations such as goods, services, and expertise. We even have a wish list!



info@burlingtonvegfest.com



BURLINGTON *VegFest*



LET'S CHAT!

As a valued partner in the community, we hope you'll consider sponsoring or exhibiting at the fifth annual Burlington VegFest.

Have questions or ideas to discuss? Reach out via email, and we can set up a meeting to chat!

CONTACT BURLINGTON VEGFEST



info@burlingtonvegfest.com



BurlingtonVegFest.com



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