

BURLINGTON



Veg Fest



**SPONSORSHIP
GUIDE 2024**

AUGUST 19TH

BURLOAK WATERFRONT PARK

12 PM--7 PM

BURLINGTON IS FEELING THE VEGFEST LOVE



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Burlington is growing - and so is Burlington VegFest!

For the past two years, our small, volunteer-led committee of vegans has been bringing VegFest to Burlington. Each year, we've drawn over 5,000 people and received praise from attendees, exhibitors and city officials. We've also raised more than \$3000 for our Vegan Food Drive for the Burlington Food Bank.

This year, we've got more interest from exhibitors, speakers and attendees, more ideas on how to make it a day to remember and more momentum!



BURLINGTON VEGFEST IS FOR EVERYONE, AND IT IS FREE!

Food, fashion, personal care, entertainment, children's activities, speakers - we have something for everyone! And not only is admission free, we also provide a free shuttle from Appleby GO train station and free parking.

Burlington is an active and growing community, and home to several well-established festivals that have drawn up to 40,000 attendees per day.

Our goal is to provide an experience that everyone will love, whether they are vegan or simply want to enjoy the good VegFest vibes. We welcome any and all!



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HELP BURLINGTON VEGFEST GROW

Sponsorship benefit levels

Sowing \$500



- Website listing with link
- 2 mentions of your business on Facebook, & Instagram

Seedling \$1000



includes everything in
Sprout level plus:

- 1 additional mention of your business on our Facebook, & Instagram (3 in total)
- Logo featured on VegFest posters
- 1 mentions on-stage
- Feature in the event program (printed & digital version online - 1/2 page)

Flowering \$3500



- Feature on our website logo + web-site link superior placement -medium
- One exhibitor booth 20' x 10'
- 1 additional mention of your business on Facebook, & Instagram (5 in total)
- Logo on VegFest posters
3 mentions on-stage
- Feature in the event program (printed & digital version online - full page)
- Press release mentions

Sprouting \$750



includes everything in
Sowing level plus:

- One exhibitor booth 10' x 10'

Budding \$2000



includes everything in
Seedling level plus:

- 1 additional mention of your business on Facebook, & Instagram (4 in total)
- 1 additional onstage acknowledgement (2 in total)

Ripening \$5000



- Feature on our website logo + website link with superior placement-large
- One exhibitor booth 20' x 20'
- 1 additional mention of your business on Facebook, & Instagram (6 in total)
- Logo on VegFest posters
4 mentions on-stage
- Feature in the event program (printed & digital version online - full page)
- Press release mentions
- Promotional material
- Premium signage placement
- Exclusive photo coverage of your site

WE LOVE OUR SPONSORS

Our success is about your success! Through sponsorship you'll receive priority promotion and booth placement, and an opportunity to increase your community visibility, expand your customer base, raise brand awareness, and network with other vegan businesses.

With your support, we can reach more people with an interest in living a healthier, more compassionate and sustainable life, and make this year's event even more successful than last year's!

Consider giving in-kind

Burlington VegFest will gladly accept in-kind donations, such as goods, services and expertise. In fact, we have a wish list! Please contact us to see what is needed and how you can help.



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WE GOT LOTS OF LOVE

"Hold this event in Burlington more often than once a year!"

"This is a day I was looking forward to since last year, and I already am looking forward to next year!. This year I brought my husband (he attended last year) my 86 year old mother and my daughter (25) and 2 of our dogs. They all loved it, loved the food, the atmosphere, the animal rights groups and the 'vibe'."

"I really enjoyed the band and I love that you provided water. My friends and I had a great time!"

"Loved the addition of shaded seating by the speaker area!"

"Thanks for running such a great community event that promotes veganism! All of the vendors really make it more accessible for people just starting their vegan journey."



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BURLINGTON



VegFest

As a vegan partner in the community, we hope you'll consider being a sponsor and exhibitor of the third annual Burlington VegFest.

Got a specific question or idea you would like to discuss in person? Send us an email and we can hop on a Zoom call to discuss!

burlingtonvegfestcanada@gmail.com